



## Video Contest

# 7 Days 7 Tips with the Media

# 2nd Meeting @ Almada

01.06.13



## THE CONTEXT:

- Contests (national and local)
- Projects (PlayWeb, ICT syllabus, Media Week)



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## TARGET

### All ESEN students:

- ICT students (3<sup>rd</sup> cycle of Basic Studies);
- Secondary Studies students (they were challenged but there was no class following of the works).



## THE CONTEST RULES

- Adaptation of the national contest rules to the school contest considering the target and the type of works wanted.
- As ESEN has no 5th or 6th grades, we excluded this category .
- In the national contest works could be delivered in different forms: audio, video, electronic presentation or poster.

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## PARENTS

The team attended meetings with parents to present them both the project and the contest.

Parents' authorizations and personal contacts were also collected for future enrolment in the WEDUC platform.



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## THE PROCESS

- Launching of the challenge/motivation
- Working with concepts
- Research to support evidence
- Storyboard
- Production
- Editing
- Revising



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## THE CHALLENGE

### Choosing one out of 3 topics:

- 7 tips on how to use the media in class and in the school library
- 7 tips on how to be safe and keep your reputation online
- 7 tips on how to avoid plagiarism

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## Some suggestions:

- Think before you put anything online!
- Adrift on the Net – No way!
- On the Internet I can be whoever I want, and so can others!
- When you use a public computer, never forget to logout!
- Paste, use, and share music with your friends, but always Creative Commons!
- After all you are much better known / more popular than you thought!
- Beware of plagiarism!!
- So many hours online. "Am I missing something?"
- What personal data should I put on my profile?
- Dangers of unrequested communications (spam, phishing, online contests, .....).
- Log in / Log out!



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## MONITORING

- The monitoring was done in class by the ICT teacher and sometimes by some of the team members. One difficulty was the size of classes.
- Outside the classroom, PLAYWEB team members supported students when requested.
- There was lack of time to revise works, since the contest was held at the end of the 2nd term, which meant that most of the videos were delivered during assessment meetings.



## JURY / EVALUATION OF WORK: CRITERIA

- Criativity.
- Relevance and adequacy of the contents.
- Language accuracy.
- Technical quality.
- Quality and adequacy of the images and / or sounds.
- Identification of the sources used.
- Observance of copyright.

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## PRIZES

### SCHOOL LIBRARIES (RBE) AWARD - The two best Videos

1. The authors of the two winning videos in each category (1<sup>st</sup> to 6<sup>th</sup> grades / 7<sup>th</sup> to 12<sup>th</sup> grades) will be awarded individually with a tablet.
2. The winning videos will be presented at the 2<sup>nd</sup> Congress of Literacy, Media and Citizenship taking place on 10<sup>th</sup> and 11<sup>th</sup> May 2013.

### PLAYWEB AWARD - The 8 best videos

(each 7<sup>th</sup> grade class, 8<sup>th</sup> and 9<sup>th</sup> grades, and 10<sup>th</sup> to 12<sup>th</sup> grades)

- 1<sup>st</sup> prize - Trip to Seville in November 2013 with participation in a youth gathering.  
Presentation in the **1<sup>st</sup> Video Festival in School Context** (U.N.E.S.C.O. Artistic Week - May 13).
- 2<sup>nd</sup> prize - Presentation in the **1<sup>st</sup> Video Festival in School Context** (U.N.E.S.C.O. Artistic Week - May 13).



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## SOME PRODUCTIONS/(EXAMPLES)

- 7th grade video – Maria Lapinha / Maria Curado
- 9th grade video – João Estevão / Ricardo Gomes
- 10th grade video – Filipe Madeira / Tiago Pais / Rúben Pereira

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## AWARD CEREMONY

TV Almada - <http://youtu.be/Sri4SfWmW2U>



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## OTHER ACTIVITIES

8th May 2013 – All award winning students participated in the initiative promoted by the Portuguese Regulatory Authority for the Media:

« **Media Education: Understanding and Using TV Information Critically** »

